

# Redway Runners - AGM

## 26 May 2021 19:00 to 20:30

*Via Zoom*

### Contents

Chair's Comments (Martin Lawrence).....	3
Major Club Activities .....	3
What our members said.....	5
A Year in review.....	7
April 2020 .....	7
May 2020.....	7
June 2020 .....	7
July 2020.....	7
August 2020.....	8
September 2020.....	8
October 2020.....	8
November 2020.....	8
December 2020.....	8
January 2021 .....	9
February 2021 .....	9
March 2021 .....	9
Facts and Figures.....	10
Club Timetable.....	10
Number of Club Runs .....	10
Number of Runners on runs in the club .....	10
New members .....	11
Membership Statistics Total Members .....	11
Some key indicators like social media, communications .....	12
End of year by numbers .....	13
End of Year membership (31/3/21).....	14
Club reports.....	15

Events .....	15
Equipment .....	15
Zero to Hero Programme / Need For Speed .....	15
Under 18s .....	15
Beginners Groups .....	15
EA Membership update.....	16
Club runs.....	16
Charity of the Year.....	17
Treasurers Report.....	18
STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR TO 31 MARCH 2021.....	18
Independent Examiner’s Report – on club accounts .....	19
Charity of the year 2021/2022 .....	20

Redway Runners

## Chair's Comments (Martin Lawrence)

It is easy to think for last year it was a wasted year for Redway Runners, but in truth it was a different year, and we have actually achieved so much both for our members and behind the scenes taking the opportunity to take stock and change things behind the scenes.

But it could have been so different if we had not had a stable financial base, without the work of a number of people, the club could have faced significant losses, but with the goodwill we have survived the year, we have never had to look for support to keep the club running at any point and hopefully coming out of the pandemic we can build back to full activity in the club.

The biggest loss as well as having to limit club runs was losing a number of key club activities like:

- Not being able to hold any of our 'normal' club events and races
- Not being able to do beginners groups and start so many people on the running journey
- Not able to hold our courses, Zero to Hero, Need For Speed, Move Up., etc
- Not being able to take part in the Cross Country League
- Not hold club trips in the UK and overseas

But one aspect I particularly feel is important to consider is have we stuck to our club principle and we have had to find new ways to to make sure they are covered, they are of course:

- Fun
- Social
- Value for money and
- Benefit of the runners

So not a wasted year but a very different and un-expected year for Redway Runners

### Major Club Activities

The club year, 1 April 2020 to 31 March 2021 was like no other year for the club and the world, we have had to change and adapt and do things differently, that presented new challenges that whilst we could not do our bread and butter activities of having runs in the club, we still wanted to be there to support our members and keep the club ethos of being fun and social.

When you look back at the year it is amazing to see how much we did deliver for everyone

Anyway, none of this would have been possible without the support of the committee, the run leads and so many others who give support or help – invariably a request goes out for help and it gets filled very quickly even in areas I expect to be difficult to resolve.

The future is going to be to get our club back and running Milton Keynes and as we build back then take advantage of looking at things afresh

At the end of another year for Redway Runners has it been a wasted year for the club, some people might think it has been a write off, but actually a lot has been going on through a

difficult year and with a time to reflect on 2020/2021 you will feel we have still managed to achieve much.

When planning to get the club back to running, it was clear we had to be extremely cautious, consistent and careful approach in the Covid environment

- Steering group was established
- Clear and consistent guidelines to follow introduced
- Covid Secure plan implemented for the club with a Covid officer
- New processes and procedures introduced and briefed to run leads
- New Booking system introduced for club to follow
- Runs restricted and controlled to members only
- One solution for all the club runs

Solution had to be fair to all members of the club and not discriminate

So last year wasted, no chance:

- **Club runs** even though for most of the year we were in lockdown and any club runs we could operate we only had a maximum of 12 attending we still managed to hold 383 club runs with over 3,000 runners on those runs.
- We held two new events with **Daytona**, both operating in a COVID secure environment
- A new range of '**Performance**' **club kit** was launched
- **Behind the scenes** the club website had a re-design and we changed a provider of the payment collection
- Many **challenges** have been offered to members, the Handicap run had a makeover, the Lockdown 5K, Self Isolation event, Bingo run, 5 Lakes Virtual challenge, Strava Art competition
- We held some **virtual events** with medals for MK24, Daytona and Run4Luv all offering virtual medals
- We launched and have permanently available a [virtual beginner's course](#) available
- May not have been able to meet up for **socials**, but a series of Saturday night quizzes in lockdown and a Christmas special proved popular as well as a special Redway Runners Got Talent night.
- Club won 'Team of the Year' **award**

- The publication of the Redway Runners [first book marking 10 years](#) of the club

## What our members said

We asked our members what they missed during the year of the pandemic the things they mentioned were

- Just the thought of a Sunday club run has kept me sane over the last year 🥰
- I've run on my own throughout lockdown, trying to increase my pace & getting my miles in.
- Following fellow Redway Runners on Strava & seeing their runs, their pace & their routes round Milton Keynes had inspired me, motivated me and kept me going.
- I enjoyed listening to the podcasts and hearing what people were still up to.
- The club has really helped me during the lockdown. In honesty, I originally only joined the club because I noticed how much support and encouragement the runners in green tee-shirts got at events like the various MK half marathons. Then I nervously joined the "Moving up to Marathon" group at the start of last year just before the lockdown. And due to lockdown and cancellations, ended up doing most of the 16 week programme twice before finally completing my first ever Marathon in the autumn. The support, encouragement, advice and sense of community was absolutely brilliant. It was so good, and I felt that I had gained so much from it, that I decided to volunteer as a Run Lead myself, mainly to give a little something back. So, now I have been leading some club runs and have just completed my "Leadership in Running Fitness" course with England Athletics. It has been a brilliant experience and has really helped me throughout the last year.
- I have really appreciated club runs, running with friends made through the club, the virtual quizzes and talent show. The club has been a lifeline during lockdown. It was good to know RR was still there reaching out.

I think given the list of achievements and activity you have posted; it would be wrong for anyone to think of it as a wasted year - but it's certainly different and we won't be alone in that.

At a club level all the interaction and events gave people an opportunity to still feel connected which is commendable - I know how hard it has been to keep the enthusiasm levels up, particularly in the winter months when it's more difficult for some to run alone or in pairs, or when the dark nights and mornings have added to the stresses and strains of the various restrictions.

At an individual level I think many people would say just knowing they are part of the club still, seeing activity, hearing of the achievements etc has been a pick-me-up. I also know that at an individual level, members have created new and stronger connections with each other because of the situation - many of those connections would not have come about without the club.

So for me, all of the events and activity are wonderful achievements but the community the club creates is the biggest of all, and that has provided many with so many other positive opportunities. Be proud and thank you.

This is what Chris said about last year with Redway Runners:

*I would like to say a massive thanks to everyone involved whatever they have done to support the club in the last year but particularly the run leads and everyone managing the admin behind the scenes!*

*At a challenging time the club has shown me how people can rise to the occasion and make the best of difficult situations, to support others. There has always been something to do through the club: updates, quizzes, prize draws / raffles, club runs, virtual runs and I loved running Daytona 2 just before Christmas getting a 5k PB. It felt really safe and was very special to get out and do something so positive as a Redway Runners community at such a bleak time.*

*Beat the clock was great too, again at just the right point of lockdown when we needed a lift!*

*Run leads have been brilliant hosting runs under challenging circumstances, and the support team were fantastic on this e-mail address when I had questions about family members isolating and if I should come along and run.*

*I had a really busy and challenging year with family members sadly lost to covid, volunteering at the hospital supporting hospital staff, and supporting PPE supply early in the pandemic.*

*Running with Redway Runners was such an important decompress from this and along with my family, helped me keep everything in perspective and allowed me to give 100% when it mattered most.*

## A Year in review

### April 2020

Through most of the year we had various forms of Lockdown but the club year started in April 2020 and of course that means the formalities of the previous year have to be completed so the accounts need to be audited and we held the AGM for the first time by Zoom, this also is the time to select the club charity of the year (which is MKAct for 2020/2021)

April also saw another big change behind the scenes as we changed our collection provider with Love Admin to London and Zurich (was Go Cardless) this change saved the club (you) significant additional costs

During the month Lockdown continued and we had 'Results Base virtual challenge', 'Daily Challenges', 'FitMK virtual session', 'Redway Runners Got Talent', 'Podcast runs', 'MK Running map' all for members to take part in

### May 2020

We started planning a re-start for the club with a live run leads presentation of our ideas and plans, again behind the scenes a lot of work was done to set up process, systems and procedures

MK24 Virtual run experience launched

### June 2020

We held a Green litter pick week

Club runs re-started with bookings, social distancing and a 6 max limit

Move payment collection from Go Cardless to London and Zurich

AGM by Zoom meeting

MK Act voted as club charity of the year

We paid Emily's Star £7,455 (+£1,200 matched) our club charity of the year for 2019/2020

### July 2020

First Performance kit launched with New Balance

New Redway Runners group set up on RunGo app for routes

Website, analytics added, security, and updates applied to redwayrunners.com

Increase groups to 12 on runs

Redway Runners Under 18s re-start

Discount with Sports Shoes established for members

Non renewals made non-active with the club

## August 2020

Virtual 5 Lakes Challenge takes place

London marathon cancelled to 2021 -club coach booking moved

Launch Daytona 5000

## September 2020

Our first Daytona 5000 event takes place meeting all the COVID requirements – 172 take part, Mayor visits

Bingo charity challenge launched

Beginners' refresher sessions take place and graduation completed

Move up to Marathon group complete

New Balance first order arrives

Web site re-design and re-fresh

## October 2020

London Marathon virtual 58 Redway Runners take part

Under 18s return to track

Open Daytona 2 for entries, with 2-hour, sprint and Fun run added

Second Performance kit sales window

## November 2020

Second Lockdown – runs cancelled and Daytona delayed

Redway Runners win MK Inspiration award – Team of the Year

Raffle tickets sold on-line

Daytona Virtual added to the event

## December 2020

Club runs resumed 2 December

Redway Runners, First Ten years book goes on sale

December Redway Runners Advent Calendar on Facebook

Club remembers Mike Webber

Second Daytona event takes place – with Daytona 2 (hours), Sprint and Fun run added, also green Santa

Food Bank collection with MKFM at Daytona

Mayor runs Daytona – 119 take part

MK into tier 3 then tier 4, club runs stop, 19 December.

Christmas raffle online, with draw part of quiz (raised £1,200)

Review of the Year movie premiered

New Year's Eve quiz with Glenn and Laura

### **January 2021**

Redway Runners – 10 years birthday

Book arrives and distributed.

Virtual beginners' group launched.

Launch Virtual Run4Luv

Un-collected club kit reviewed and mailed all with contact details – some distributed.

James Bond week

Bonus Ball for MK Marathon places

Love Admin review of Admins and data declaration agreements put in place

### **February 2021**

Strava Art challenge

Redway Runners – Beat the Clock Handicap run 49 enter

Club Garmin Challenges set up.

Run4Luv Virtual event takes place

Club remembers Ian Davey

Bedford Auto-drome book draw

London Marathon ballot for possible club places

### **March 2021**

Bonus ball for MK Marathon places

Second Redway Runners – Beat the Clock Handicap run

Roadmap for club restarting

MK24 merchandise launched.

Key dates page added to club website.

Performance kit on sale

Membership Renewals underway

## Facts and Figures

Some key statistics of the year

### Club Timetable

The club timetable went from holding 60 runs a week, that were turned up and run to no runs, then having a booking system so we could manage being allowed 6 runners, then later 12 runners on a run. Then no runs again

### Number of Club Runs

Club runs stopped for the first lockdown from mid-March 2020 to June 2020.

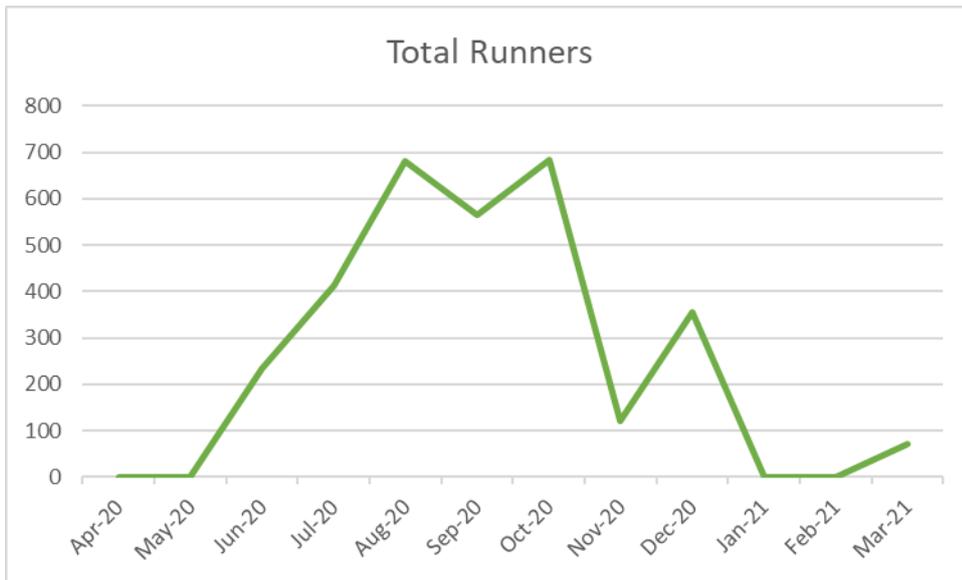
Then again for the second lockdown from late December 2020 till end of March 2021

Between June and December we had a booking system for club members to book onto runs via the Love Admin.



### Number of Runners on runs in the club

Whilst we did hold runs, we were at first limited to 6 runners on each run, then later increased to a maximum of 12 runners on the runs, including the run lead



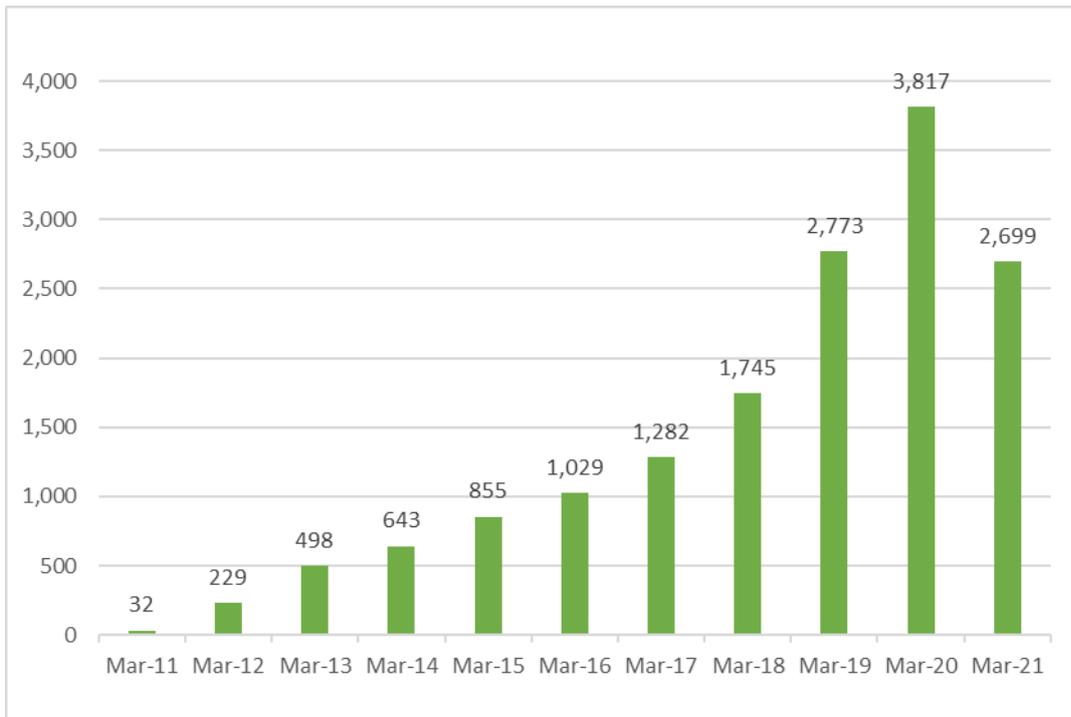
### New members

With the club not able to hold runs in the club this limited new members joining, as a guide normally about 20% of our membership do not renew and we would get up to 1,000 joining for beginner's groups, as well as people joining generally.



### Membership Statistics Total Members

The pandemic halted the rise in membership numbers in the club



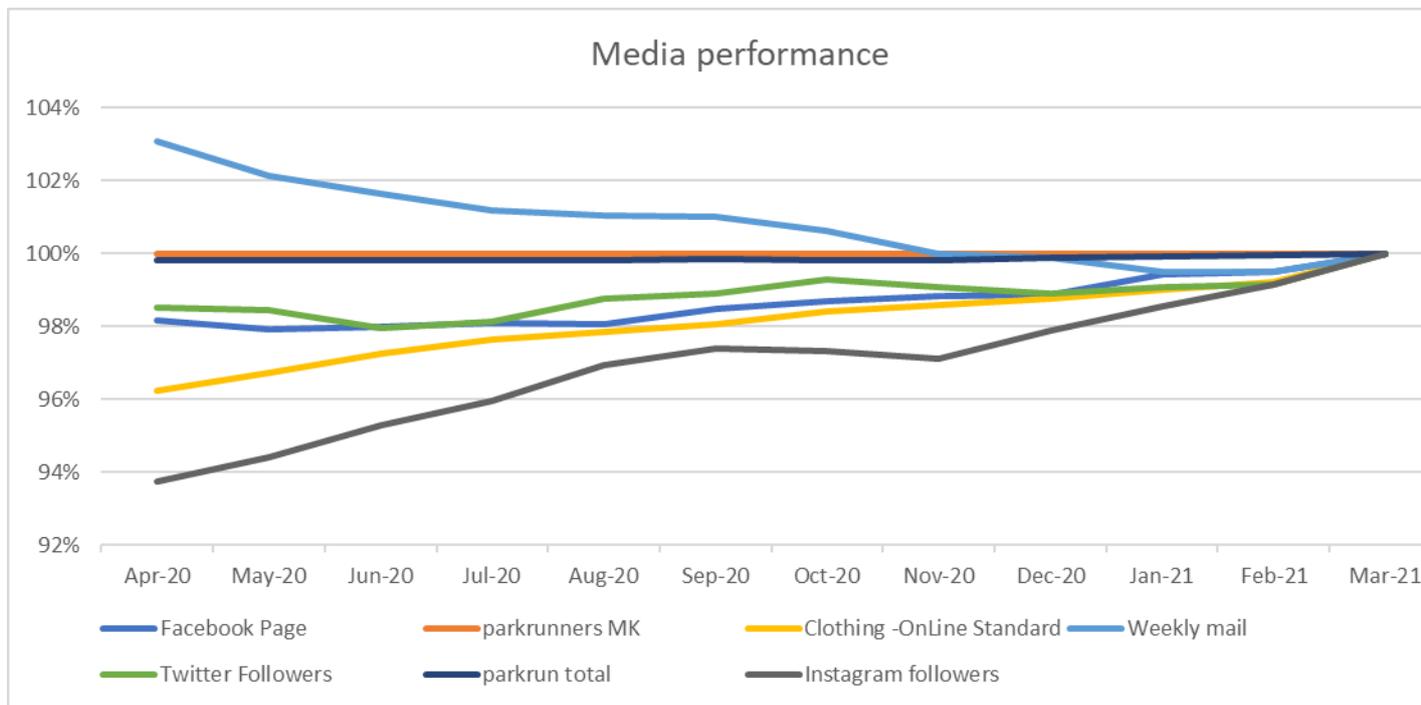
### Some key indicators like social media, communications

If we baseline the key items to the 31 March 2021, we can see the impact that the year had on key measures, normally all of these would have an upward curve

Facebook, Instagram, Twitter and clothing orders all had increases

Unsurprisingly parkrun MK numbers remained static for the complete year, but globally Redway Runners saw a slight increase, as some Redway Runners able to attend events that had opened up in a few locations or countries

With hardly any new members joining and possibly with little news in the club we lost some subscribers to the club weekly mail, but you can see that trend line is starting to turn in the upward direction recently



### End of year by numbers

Figures in brackets for 31 March 2019

- Paid up club members: 2,746 (3,817)
- Facebook page likes: 6,331 (6,207)
- Weekly mail goes to: 3,890 (4,045)
- parkrunners MK: 2,954 (2,954)
- Twitter followers: 1,274 (1,251)
- Instagram: 1,039 (954)

Redway Running

## End of Year membership (31/3/21)

We use Love Admin for our membership administration

### Redway Runners Membership status 31-Mar-21

#### To 31 March 2021

	Paid	Pending	Members	O/S
Standard - £5	2,227	0	2,227	0
Standard with EA - £21.50	441	0	441	0
Standard with 2nd claim - £5	31	0	31	0
<b>Total</b>	<b>2,699</b>	<b>0</b>	<b>2,699</b>	<b>0</b>

#### To 31 March 2022

	Paid	Pending	Members	O/S
Standard - £5	984	377	1,361	707
Standard with EA - £21.50	276	80	356	67
Standard with 2nd claim - £5	15	5	20	4
<b>Total</b>	<b>1,275</b>	<b>462</b>	<b>1,737</b>	<b>778</b>

Redway Runners

## Club reports

### Events

Without stating the obvious, the pandemic totally obliterated the 2020 events Calendar except for two unique events arranged toward the end of the year. With the help of our friends at Daytona Raceway we saw the birth of the Daytona 5000 where 175 took part and 169 in Daytona 2 which included the Mayor of Milton Keynes just before Christmas.

Additionally we held a virtual option for our MK24 as well as a virtual Run4Luv in February around a Valentines theme

With the easing of lockdown measures in England, we are confident that our usual event program will resume starting with the MK24 on 19th- 20th June.

Furzton Relay (3rd July), Beat the Barge (7th August), Old Money Run (19th September) and Santa Saunter (18th December) will be joined by Daytona 5000 and Treasure Hunt (dates TBC)

### Equipment

In 2020, it became necessary to increase our storage facility to accommodate the amount of equipment that the club now own. We are now, with the assistance of this equipment, able to put on our events without the need to beg, borrow, steal or hire it. This will make a huge difference to the budget expenditure for each event.

### Zero to Hero Programme / Need For Speed

Due to COVID we had to halt these programme

### Under 18s

With the lockdown we had to halt most activity in the club for our Under 18s group, just managing to get some sessions in between the first and second lockdowns

We have resumed sessions from 1 April, so hope to bring the under 18s back into training.

Doug

### Beginners Groups

The Pandemic year really disseminated our beginners' groups, at the start of the club year we were just about to graduate the first group of 2020, but had to halt that, but when we came out of the first lockdown we managed to arrange for them to graduate in their own groups

We did start to plan some courses but the second lockdown put a halt to those.

We did develop and release in January 2021 a virtual beginner's course, using Podcasts, You Tube and a special Facebook group, the course was hosted by different run leads each week during the 10 week programme. So far had 41 sign up for this course.

The real advantage to the club of this group is that we have this now permanently available for people to sign up for or if doing one of our Face to Face groups they can use these for homework sessions or if miss a week

So far we have sold 171 of our beginner's graduation medals

Hopefully 2021 will see the return of beginner's groups and our courses and we have 10 courses due to start mid-April, most courses are full, but we have had to greatly restrict numbers.

We are always looking for new leads so it is something you fancy please get in touch with either Annette or Martin.

(Annette Smyth)

### **EA Membership update**

End of March was 456 members with England Athletics first claim affiliation. Second claim between 45 and 50

After an initial issue with England Athletics system, they are now (3 May 2021) sending out confirmation of EA affiliation

For the club London Marathon Ballot we have 4 places for 2021 event and 4 for the 2022 event less the numbers deferred from 2020 event so we have 3 for 2021 and 1 for 2022.

(Nigel Shephard)

### **Club runs**

- June, 28 runs with 153 runners (rule of 6)
- July, 53 runs with 288 runners (rule of 6)
- August, 43 runs with 392 runners (up to 12)
- September, 55 runs with 568 runners (up to 12)
- October, 65 runs with 683 runners (up to 12)
- November, 11 runs with 106 runners (tier 4)
- December, 40 runs with 354 runners
- March, 9 runs with 71 runners (started 29 March)

Readway Runners

## Charity of the Year

At the AGM last year, we selected MK Act as the club Charity of the Year, and we have raised money through the year for them with:

Pleased to say we have raised £4,513

The committee have also agreed due to the extra ordinary last year we will extend MK Act as the club charity of the year for 2021/2022 so till 31 March 2022

How this was raised:

REDWAY RUNNERS RAISED FOR CLUB CHARITY 2020/21							
	DONATIONS	BONUS BALL	Run4Luv	RAFFLE	DAYTONA 5000	EA FEE	TOTAL
Total revenue	421	145	798	1,265	6,546	459	9,634
Total costs	0	0	190	0	4,931	0	5,121
surplus	421	145	608	1,265	1,615	459	4,513
<b>TOTAL RAISED:</b>							<b>£4,513</b>

You can see the club rules for club 'Charity of the Year' at:

<http://www.redwayrunners.com/charity-of-the-year/>

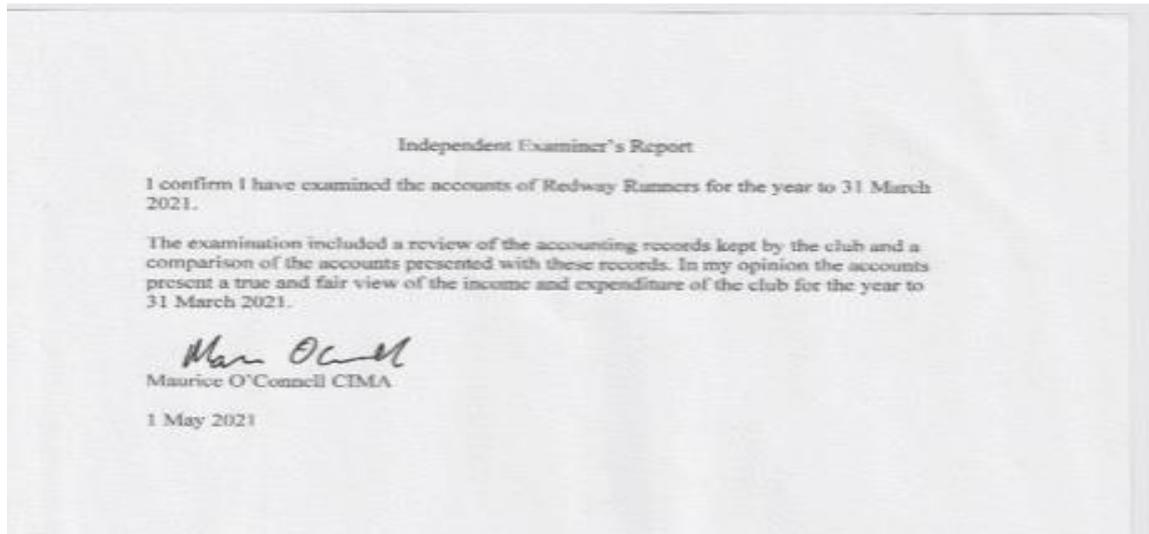
Redway Runners

## Treasurers Report

### STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR TO 31 MARCH 2021

REDWAY RUNNERS				
STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR TO 31 MARCH 2021				
		2021	2020	2019
REVENUE		£	£	£
	Affiliations & Memberships	20,161	£25,160	£17,711
	Events	72	£6,456	£7,987
	Grants	0	£500	£0
	Charity Events and Donations	9,175	£19,859	£13,240
	Clothing & equipment sales	7,186	£17,158	£19,033
	Other	1,507	£0	£10
	<b>Total revenue</b>	<b>38,101</b>	<b>69,133</b>	<b>57,981</b>
COSTS & EXPENSES				
	Charity Donations	4,513	7,445	7,606
	Affiliations & Memberships	11,546	10,658	8,490
	Events	2,951	8,924	8,497
	Training	270	2,020	3,658
	Charity events	5,121	12,414	5,634
	Clothing & equipment for resale	6,085	14,197	16,865
	Club equipment	380	6,138	3,459
	Transaction charges	411	2,160	2,377
	Administration expenses	2,280	2,052	1,343
	<b>Total costs and expenses</b>	<b>£33,557</b>	<b>£66,008</b>	<b>£57,929</b>
	<b>SURPLUS/(DEFICIT)</b>	<b>£4,544</b>	<b>£3,124</b>	<b>£52</b>
BALANCE SHEET				
		31-Mar-21	31-Mar-20	31-Mar-19
ASSETS		£	£	£
	Cash	48,702	51,562	47,813
	Deposits and prepayments	9,661	6,849	925
	Less: Creditors	-28,852	-33,444	-26,896
	<b>Net assets</b>	<b>29,511</b>	<b>24,967</b>	<b>21,842</b>
REPRESENTED BY				
	Surplus b/f	24,967	21,842	21,790
	This year's surplus/(deficit)	4,544	3,124	52
	<b>Total reserves</b>	<b>29,511</b>	<b>24,967</b>	<b>21,842</b>

## Independent Examiner's Report – on club accounts



Redway Runners

## Charity of the year 2021/2022

Due to the pandemic it has been agreed that the club charity for 2020/2021 will be extended to cover the 2021/2022

**\*\*END REPORT\*\***

Redway Runners